

NDGWA

Date 3-13-2020

Location: ZOOM Conferencing & 202 Loftsgard Hall

Time called to order: 3:10

Time adjourned: 3:42 p.m.

Members Present: Rodney Hogen, Greg Cook, Harlene Hatterman-Valenti, Bob Grosz

ZOOM: Allison Krieger, Aaron Opdahl, Jason Kesselring

Absent: Sean Ballinger, Kevin Kinzel, Alan Verbitsky

Purpose: NDGWA Draft 2020 Marketing & Promotional Grant Application – Special Meeting

Agenda Item	Reports/Discussion/Conclusions	Recommendations and/or Actions
NDGWA Draft 2020 Marketing and Promotion Grant Application Winery Passport Progressive Web App	<p>-Prior to the meeting the draft grant application was sent to the board members for review (see attached). Bob Grosz reviewed the application with the group. The grant would develop a mobile app for phone (progressive web app) that would capture check -ins, track progress towards earning prizes / incentives, and have a direct link to websites of member businesses. The app would encourage individuals within our state and tourists to visit as many member owned businesses as possible and in doing so, increase the need for more ND fruit and grapes due to an increase in wine production. You must be a member of the NDGWA to be listed on the App. NDGWA would have matching funds available. Harlene made a motion to proceed with the marketing and promotion grant application, seconded by Greg passed by voice vote.</p>	<p>-Bob will keep the group updated.</p>
OLD BUSINESS		
2020 Annual Conference	<p>-Rodney expressed appreciation for all who helped with the conference, especially Greg and Lisa Cook for all of their organizational skills. A motion to give Greg and Lisa a \$100 gift card to the Porter Creek Steakhouse by Bob G. was seconded by Bob T. passed by voice vote.</p>	<p>-Greg expressed gratitude for the gift.</p>
2020 State FFA Award	<p>-A motion by Harlene to approve our annual \$300 State FFA award seconded by Bob T. passed by voice vote.</p>	<p>-Greg will make our 2020 State FFA Award donation.</p>

<p>NEW BUSINESS</p>		
<p>Montana Grape and Wine Association</p>	<p>-Bob Thaden – newly elected president of the Montana Grape and Wine Association would like to explore the idea of a joint meeting with NDGWA in Miles City MT the end of March 2022. Ideas discussed included grant funding from each state, break-out meetings for each association annual meeting, speakers, wine competition. There could be a ½ day pre-workshop on grape growing 101 prior to the meeting. We could also draw attendees from SD. A motion by Greg, seconded by Bob G to look into having a joint conference with annual meetings with Montana in March of 2022 passed by voice vote to bring to the membership.</p>	<p>-This will be brought to the membership.</p>
<p>Wine America</p>	<p>-Bob T. reported the Montana Grape and Wine Association was joining Wine America as an association rather than each individual winery joining. Wine America helps wineries with legislation, BMI, ASCAP issues and tax issues.</p>	<p>-Bob will forward information to Rodney.</p>
<p>NDFMGA</p>	<p>-Jamie Good has contacted Rodney regarding the NDGMGA 2021 meeting. They are currently looking into Jamestown ND the end of February 2021 and are wondering if we would consider going there? The group discussed timing of the meeting, scheduling conflicts for members in both early and late February. A new site suggested on conference evaluations was Fargo. Also, 2021 is a legislative year, should we stay in Bismarck / Mandan?</p>	<p>-Rodney will talk with Jamie and get updated.</p>
<p>Meeting adjourned</p>	<p>-3:42 p.m.</p>	

Allison Krieger NDGWA board secretary