

INVITATION TO BID

North Dakota Grape and Wine Association
PO Box 6050
Fargo, ND 58108

06/22/2020

RE: Bid Proposal for NDGWA Winery Passport Progressive Web App

To Whom It May Concern:

The North Dakota Grape and Wine Association will be accepting bid proposals for the development of a NDGWA Winery Passport Progressive Web App.

Bids must be emailed to: dakotavineswinery@gmail.com no later than July 17, 2020.

Project Purpose:

The purpose of this project is to expand and enhance the North Dakota grape and wine industry, improve the quality of life for North Dakotans, increase tourism, revitalize rural communities and develop the North Dakota image of good-quality wine with nationally recognized North Dakota grape and wine selections.

The NDGWA Winery Passport will assist in the marketing of the ND grape and wine industry, by building relationships between ND wineries and their customers. These customers may be ND residents, or tourists from other states and countries.

The passport app will allow users to track their progress in visiting the ND wineries on their mobile devices (Apple or Android phones). The passport app will help the ND wineries continue their spirit of collective entrepreneurship and the philosophy of “a rising tide lifts all boats.” The passport app will benefit ND fruit and grape growers by increasing the demand for ND fruit and grapes.

Key components of this project must include:

- The development of a NDGWA Winery Passport Progressive Web App that:
 - Includes a home screen capable of including multiple passports
 - e.g., Winery Passport, Craft Beer Passport, ...
 - Each potential passport would include a simple photo and label
 - Includes a home screen with a link to a Frequently Asked Question Page
 - e.g., What is the NDGWA Passport?, How do I Check-in?, How Many Check-ins Do I Need to Earn a Prize?, How do I Collect My Prize?
 - Please include in your bid the cost to complete one passport (NDGWA Passport) and the cost to add a second and or third passport in the future.*

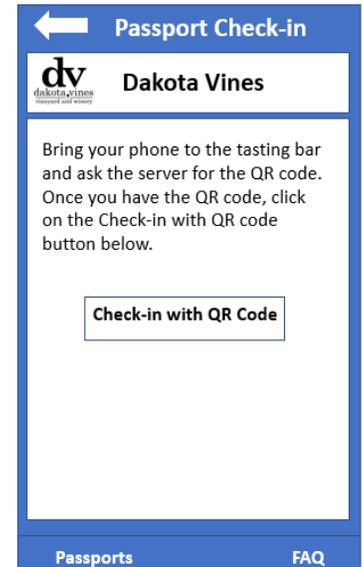


- ❑ Includes a Passport Login/Registration Page that collects:
 - ❑ Name, Email, password, and birthdate

- ❑ Includes a page for the passport that:
 - ❑ Shows the user the number of check-ins they have completed.
 - ❑ Shows the user the number of check-ins needed for the next prize level
 - ❑ Two different prize levels will be needed
 - ❑ e.g., 8 check-ins = prize one, 12 check-ins = prize two
 - ❑ Shows a listing of the companies that are associated with the passport, a logo/photo, and a link to a page about the company

- ❑ Includes pages for each of the companies that include:
 - ❑ A check-in button
 - ❑ A directions button (connected to google maps if possible)
 - ❑ A website button (that links to the companies website)
 - ❑ A section labeled About (used for a short paragraph description of the company)

- ❑ Includes Pages for guests to check-in at each of the companies using a QR code.
 - ❑ Each company would need a unique QR code for check-in.



- ❑ The ability for the NDGWA to access the following data (minimum of once a month):
 - ❑ The number of downloads of the NDGWA Winery Passport Progressive Web App
 - ❑ The number of “check-ins” at ND wineries using the app
 - ❑ The number of incentives and giveaways earned using the app

All bids received by the deadline shall be reviewed by the NDGWA Board of Directors. All bids must include all requested work items, conform to the project standards/specifications and be responsive, accurate and cost reasonable.

The North Dakota Grape and Wine Association has the right to reject any and all bids at their sole discretion. You are reminded that your bid should be inclusive of all taxes, fees, permits and all other costs.