

NDGWA

Date: 5-21-18

Location: NDSU Loftsgard Hall 262

Time called to order: 3:30 p.m.

Time adjourned: 5:17 p.m.

Members Present: Randy Albrecht, Rodney Hogen, Stan Hanson, Bob Grosz, Allison Krieger, Greg Cook

Present via Zoom: Bob Thaden, Harlene Hatterman-Valente,

Not Present: Alan Verbitsky, Claudette Carlson, Kevin Kinzel (tried, connection problem)

Guests: Rod Ballinger, Mark Vining, Allysa Pesta-Flint Group

Purpose: Regular Meeting.

Agenda Item	Reports/Discussion/Conclusions	Recommendations and/or Actions
<p>Call to order</p> <p>Secretaries Report</p> <p>Treasurers Report</p>	<p>-The meeting was called to order by President Randy Albrecht.</p> <p>-The minutes from the 4-30-18 meeting were sent out with the agenda prior to the meeting for review. Greg moved to approve the minutes seconded by Stan. Approved by voice vote.</p> <p>-The treasurers report was sent out prior to the meeting. Assets: \$9,052.37. Bob Grosz made a motion to approve seconded by Rodney passed by voice vote.</p>	<p>-Greg sent a check for the annual FFA Fruit Award.</p>
<p>OLD BUSINESS</p> <p>Marketing Grant</p> <p>Grape and Wine Advisory Board Update</p>	<p>-Allysa Pesta from Flint Group presented / reviewed proposal with the group. (attached) Purpose of the grant was 1) educate the public about quality wines in ND 2) provide a resource for growers to improve their yield and increase sales 3) Recruit new members. Website update, navigation revision, ND Wine, About us, Resources, Contact us. Social media deliverables -Facebook / Instagram, social content.</p> <p>-Rod Ballinger updated the NDGWA Board on the role of the Grape and Wine Advisory Board. The Ag Commissioner is requesting outcomes and results. Any monies will have over site from this board. More advisory /supervisory role over the monies the board distributes. Get the job done however it is best to improve industry with over sites. Discussed experimental wine lab license.</p>	<p>-Randy will verify that this revision is within the parameters of the grant, with the Grape and Wine Advisory Board.</p> <p>-Rod will continue to update the NDGWA Board as necessary Harlene will discuss experimental wine lab license with NDSU administration.</p>

<p>Association Newsletter</p>	<p>-Rodney updated group on the newsletter. Claudette sent out a last call e-mail. Bank of the West will donate to defer the cost of the newsletter. A few wineries need to provide their business card / info, President's letter still needed. Cost will be \$2.00 per newsletter. Suggested wineries pay \$10 to have their business card in to defray the cost, Bank of the West will donate to defray cost, Postage could be .50 per copy, Harlene will check what NDSU rate would be. Thank you Rod and Claudette.</p>	<p>-Rodney asked Harlene to check with NDSU on the postage rate.</p> <p>Greg will get the 2019 Conference date and location and his business card to Claudette prior to print.</p> <p>PDF version</p>
<p>Review bylaws/Strategic plan</p>	<p>Tabled at this time</p>	
<p>2019 Annual conference</p>	<p>-February 1-2, 2019, Baymont Inn Mandan ND in conjunction with the NDFMGA group. Looking at a couple possible sommelier in the FM Area that have some experience with cold climate grapes. There will be a \$5 corkage fee at the Baymont.</p>	<p>-Have Claudette put a "Save the Date" in the Newsletter.</p>
<p>Legislative discussion</p>	<p>- Randy would like visit with the member commercial wineries to discuss what the legislative goals should be. He would also like to form a legislative sub-committee with both growers and wineries to prepare for the 2019 session. Agreement of what the legislative issues should be is important and keep it simple. Potential issues include majority clause, special event permit limitations and the restaurant requirement.</p>	<p>- Randy will get in contact with all the member commercial wineries soon to set up a meeting.</p>
<p>Update Passport program</p>	<p>Bob G. updated on the passport. He has contacted 16 wineries and has not heard back from 9. Cost to print 500 is \$200 and 750 for \$280 from Vista print. Passport cost is \$25 for an individual to by</p> <p>Timeline clarification: good for 1 year -2018 Passport Cost clarification: Winery buy stamp. NDGWA pay printing cost. Stamps will have NDGWA logo and winery name. Process -Winery sells the passport to customer \$25 and stamp it to make it official, winery then sends the money to NDGWA, different offers available at each winery, one time offer at each winery visited, incentive prize after visiting 6 wineries.</p>	<p>-Bob will contact the remaining 9 one more time before print and move forward. Will send out to group for proof prior to order. Bob will order stamps and send out with passports to participating wineries.</p> <p>To be on the passport the winery must be a commercial member.</p>

NEW BUSINESS		
Membership Criteria	<p>There was a lengthy discussion regarding the commercial membership of Maple River Winery that has been received. Greg Kemple and Maple River Winery have a long documented history of working against the NDGWA. There was discussion on if the membership should be accepted. Mark Vining presented multiple examples of public record where Maple River Winery has not supported the goals of the NDGWA and has in fact worked against the group. A motion was made by Bob T. seconded by Greg, that we should re-affirm to all members that there are two parts to membership, paying dues and supporting the mission / goals / purpose of our association (bylaws Article 3), motion passed by voice vote.</p>	<p>-Randy Albrecht will visit with Greg Kemple at Maple River Winery and discuss the membership application and the expectations of membership in our bylaws (Article 3 and mission).</p> <p>Greg will be sure our website's membership page adequately reflects the purpose / mission of our membership.</p> <p>In our bylaws update we may need to consider a process for revoking membership.</p>
Role of Association	<p>In our bylaws the mission of the NDGWA 1) Supporting research that adds to the scientific knowledge about viticulture and oenology; 2) Providing community Education and support services for people involved in viticulture and oenology. 3) Informing the public about viticulture and oenology 4) Advocates interests of, and enlisting support, participation and involvement 5) Seeking funds from the public, government 6) Collaborating with other groups 7) Undertaking other appropriate action in furtherance of the general purposes of the NDGWA.</p> <p>All Members of good standing should support this mission.</p>	<p>--In the future review of our bylaws, do we want to consider an oath of membership to be acknowledged annually at dues time or a way to revoke membership should a member not promote or support the mission.</p>
COMMITTEE REPORTS		
Research	<p>NDSU breeding program vines at Tongue River Winery look great, better than the Itasca in their vineyard.</p> <p>Best looking vines in our vineyard</p>	
Annual Conference	<p>See discussion above</p>	

Membership	<p>-Stan reported a dues reminder will be in the Newsletter. Most recent spread sheet is complete and will be used for sending out the newsletter. A few wineries have updated to Commercial membership to be included in the Passport Program. Some wineries have remained individual members. Discussed commercial memberships with 2-votes, what about commercial members that have more people wanting a vote with a 3rd or 4th person. We will need to look at this when we update the bylaws.</p>	<p>-Stan will send out a letter for dues in the Fall.</p>
Next Meeting	<p>-No meeting date was discussed</p>	<p>-Randy will email board members with prospective meeting date.</p>
Adjournment	<p>-Meeting adjourned at 5:17 p.m.</p>	

Respectfully submitted - Allison Krieger - NDGWA Secretary