

NDGWA

Date: 4-30-18

Location: NDSU Loftsgard Hall 262

Time called to order: 2:30

Time adjourned: 4:30

Members Present: Randy Albrecht, Rodney Hogen, Stan Hanson, Claudette Carlson, Alan Verbitsky, Bob Grosz, Allison Krieger, Harlene Hatteman-Valente, Greg Cook

Attending by Zoom Video: Bob Thaden

Called in by Zoom: Kevin Kinzel

Not Present:

Guests: Greg Krieger

Purpose: Regular Meeting.

Agenda Item	Reports/Discussion/Conclusions	Recommendations and/or Actions
<p>Call to Order</p> <p>Secretary's Report</p> <p>Treasurer's Report</p>	<p>-The meeting was called to order by President Randy Albrecht.</p> <p>-The minutes from the 3-29-18 meeting were sent out with the agenda for review prior to the meeting. Greg moved to approve the minutes, seconded by Claudette, the motion was approved by voice vote.</p> <p>-The treasurers report was sent out prior to the meeting: assets: \$8957.33. A motion by Stan to approve the treasurers report seconded by Rodney was passed by voice vote.</p>	
<p>OLD BUSINESS</p> <p>Marketing Grant</p> <p>ZOOM</p>	<p>-Have not met with Flint yet. New dates and deadlines for the work plan will be looked at; in the previous work plan a progress report is due in May. Goals / ideas for the marketing grant were discussed. Increase the awareness of the NDGWA and the industry in ND, online and social media, increase membership. Promote tourism. Can we use traditional marketing? Press releases? Print? TV? Radio? Billboard? #NDWINE or Drink Local... Talking points for board members, with a consistent message, if we were to do interviews. See Wine Lovers Passport under activities.</p> <p>-Used Zoom at this meeting. Members signed in with various devices and were able to share their screens.</p>	<p>-Rodney will let Flint know when our next meeting is and invite Kaelynn and her team to come help us plan. Discuss the scope of service of the grant.</p>

<p>Newsletter</p>	<p>-Deadline for Newsletter Articles - May 10 Proposed Format: Letter from President, Awards, Board Members and contact information, Berry talk article, Articles from NDSU - Kathy W., Harlene, Steve S. Historical information / trivia - Rodney, Calendar of events - June to August with Winery / Vineyard events that can link to the website calendar.etc., Ads for member wineries /growers. Classifieds / Marketplace - free ads for members.</p>	<p>- Will be sent out end of May to all previous and current NDGWA members; to the aronia group and the FMGA group. Claudette will put a notice for articles and ads on the list-serve. Greg will get the logo imaging to the newsletter group. Greg will put a newsletter link on the Website. Newsletter available to as many people as possible.</p>
<p>Bylaws Review</p>	<p>-Tabled for next meeting.</p>	<p>-Continue to review so we can get these cleaned up for clarity.</p>
<p>Strategic plan</p>	<p>-Tabled for next meeting.</p>	
<p>NEW BUSINESS</p>		
<p>2018 Goals for Board and Committees</p>	<p>-Reviewed goals discussed at 3-29-18 meeting. Newsletter - goal - semi-annual in 2018 - May Marketing Grant - Work with Flint, dates and deadlines and uses. Review bylaws / Strategic plan</p>	<p>-</p>
<p>Legislative Discussion</p>	<p>-Discussed the upcoming 2019 legislative session and issues that may be of interest to our group. Domestic Winery License issues / Alcohol tax were discussed. Special event permits and majority ingredient utilization were discussed. Potential grape / fruit shortage. Also of interest to some of the wineries; obtaining a license to serve beer.</p>	<p>-Contact Randy if any board members would like to be a part of the legislative committee for 2019. The committee will then invite any other interested members.</p>
<p>2018 Activities</p>	<p>-Upcoming winery openings for the season - 4e on May 5. Grand Opening - Dakota Vines - June 15</p>	
<p>Passport</p>	<p>Wine Lovers' Passport was discussed. Bob G. presented a proto-type of what the NDGWA Wine Lovers' Passport could look like. NDGWA would provide official stamp to participating wineries. Participant can start at any winery in the state with benefits and incentives to visit other wineries in the state. Plus this could increase membership. The wineries would collect the participation fee for the NDGWA. After a favorable discussion the board voted to have Bob move forward with this project. NDGWA would incur the cost of this promotion. Greg moved to go forward with the passport idea, seconded by Rodney, passed by voice vote.</p>	<p>-Bob G. contact wineries to see if they want to participate in a passport program. This could increase membership and increase awareness / promote the wineries. Each winery could do their own promotion. Promote it in the May Newsletter. Please send ND Grape photos to Bob G. for the passport. Bob will bring updated passport to the next meeting.</p>

2019 Annual Conference	-We will be in Mandan at the Baymont February 1-2, 2019 with the ND FMGA group.	-Greg will continue to update
COMMITTEE REPORTS		
Research	-Bob T. reported on the NDSU variety trial. Everything looks good @ Tongue River Winey; especially 724 and ND213. Also ND8#7 looks good and should get a red sample this year. 5427 and ND213 -30 cuttings Kevin reported that there will be a pruning clinic at Fluffy Fields Vineyard and Winery on May 12. Colin will be doing the pruning clinic for USDA Harlene reported they haven't started any pruning in Fargo. Will start this week. No report from Minot site.	-Bob T. will contact Minot for a report.
Annual Conference	-No report. See 2019 Conference info above.	
Membership	-70 Members have paid for 2018. 2018 spreadsheet has been updated. A membership renewal letter will be sent out and a reminder ad will be in the newsletter. Membership levels. Student - \$15 Individual / Couple -\$30 / \$45 Commercial member - \$75 Discussed potential - Wine lovers Membership with Passport funds. Refer to Passport discussion above. For 2018 just do this as a marketing event rather than a membership	-Stan will get addresses to the newsletter -When reviewing bylaws will consider membership levels. Do we want to consider a Wine lovers non-voting membership? This would require amending the bylaws.
Next meeting	-May 21, 2019, @ 3:30	
Adjournment	-The meeting adjourned at 4:30	

Respectfully submitted - Allison Krieger - NDGWA Secretary.