

## NDGWA Board Meeting

Date: 2-26-2018

Location: NDSU Loftsgard Hall 262

Time called to order: 3:00 p.m.

Time adjourned: 5:00 p.m.

**Members Present:** Randy Albrecht, Greg Cook, Harlene Hatterman-Valente, Rodney Hogan, Claudette Carlson, Bob Grosz, Allison Krieger, Stan Hanson

**Attending by conference call:** Kevin Kinzel, Bob Thaden, Mark Vining

**Not Present:** Alan Verbitsky

**Purpose:** Regular Meeting.

Agenda Item	Reports/Discussion/Conclusions	Recommendations/Comments and/or Actions
<b>Call to order Secretaries Report</b>	-Meeting called to order by President Rany Albrect. -Allison read the minutes from the 12-12-17 NDGWA Board meeting. Motion by Greg to approve the minutes and Rodney seconded; the motion was approved by voice vote.	-In the future the minutes will be sent out with the agenda for reading prior to the meeting.
<b>Treasurers Report</b>	-Greg passed out the treasurers report. Assets: \$6,638.30. Some entries from the conference and PayPal need to be categorized yet. All bills for the conference have been paid. A motion by Bob T. to approve the treasures report and seconded by Harlene was passed by a voice vote.	-Greg will get membership renewal information to Stan when the accounts have been categorized.
<b>OLD BUSINESS Review 2018 Annual Meeting and Conference</b>	-Four new members were elected to the NDGWA board. Attendance for the 2018 NDGWA Annual Meeting was around 60 members, had hoped for around 80. The Grand Hotel was a nice venue even though Minot is a lower draw site. No survey was included in the meeting packet. Holding the meeting in conjunction with the NDFMGA group was well received by both groups. Wolf Creek and 4e are members of both groups. Wine competition - Grand Hotel only charged \$1.50 corkage fee per bottle. Bob T. suggested an additional category of Rose be considered for the wine competition so it doesn't get grouped into the "other" category.	-  -Greg will look into an online post-conference survey. -It was suggested to send a list of member wineries to the NDFMGA.
<b>Marketing Grant</b>	-Ag Department Marketing Grant was discussed. Mark stated there had been a work plan prepared prior with dates and deadlines that will need to be updated. The grant for \$10,720 with NDGWA matching \$1,070 is for website revision and management, paid advertising, social media campaign and education of the membership. This money is available until June 30, 2019.	-Randy will send a copy of the grant out to the board for review. -Bob G. will work with Greg and Mark agreed to consult with them to get an alternate/updated work plan put together. Contact Amy Duboi at Flint.

<b>NEW BUSINESS</b>		
<b>2018 Goals for Board and Committees</b>	-All board members in attendance and some on the phone shared goals for 2018. Randy shared that he would like to see this be a working board with membership involvement. Discussed how to bring value to our members and meet their needs. Improved communication with membership via newsletter, list-serve, social media. Public events across the state endorsed by the NDGWA - pruning at a vineyard, aronia education and awareness, health benefits of wine, open house at a winery, some wineries give an NDGWA member discount, bring a friend. To promote the science of viticulture, by increasing the number of vineyards in our state and education on nutrient deficiencies in producing vineyards,(petiole testing, is the best way to determine the nutritional status of the vines). A marketplace for buying and selling items - a way to connect the grower/producer with the wineries. As a board we need a list of talking points to share a consistent message if asked for an interview.	-Board members should review 2011 Strategic Plan found on the website.  -Will try to increase activity on Facebook page and NDGWA Facebook group.
<b>2019 NDGWA Annual meeting and Conference</b>	- Discussed the 2019 Annual Meeting and Conference. There was a motion by Allison to work with the NDFMGA, and hold the conference in Bismarck/Mandan, February 1-2, 2019. Seconded by Bob T. Motion passed by voice vote.	-Greg will work with the NDFMGA contact Jamie Good on venue Ramada / Baymont.
<b>Association Bylaws</b>	-Due to bylaw conflicts at the 2018 Annual Meeting the bylaws should be reviewed and updated.	-Board members are to review the bylaws for the next meeting, be prepared to discuss. The bylaws can be found on the website.
<b>Additional New Business</b>		
<b>Grape and Wine Advisory Board</b>	-Rodney Hogan will be the NDGWA representative and Mark Vining will become the growers representative.	-This was recommended by Rod Ballinger, Chair of the Grape and Wine Advisory Board.
<b>Future NDGWA Board Meetings</b>	-Discussed future meetings and times. Meetings will be held monthly for the next few months, last Monday of the month. Discussed ZOOM conferencing app and website for improved call quality and electronic meeting options. The \$14.99 option has multiple attendees, no time limit and records the meeting. A motion was made by Rod and seconded by Bob G. to get ZOOM set up for next meeting.	-We will meet the last Monday of the month at 3:30 p.m. the March 26 meeting will be in Loftsgard Hall.  -Upcoming dates - April 30, May 21 (tentative)  -Greg will get Zoom set up for next meeting.

<p><b>MGWA</b></p> <p><b>Common Ground</b></p>	<p>-Bob Thaden will be the keynote at the banquet next month.</p> <p>-Common Ground will be hosting an event in Belfield ND for around 200 this year. They would like some involvement from NDGWA, potentially in a donation of some sort.</p>	
<p><b>COMMITTEE REPORTS</b></p> <p><b>2018 Goals</b></p> <p><b>Research</b></p> <p><b>Wine Evaluation</b></p> <p><b>Ex Officio</b></p> <p><b>Marketing Grant</b></p> <p><b>Annual Conference</b></p> <p><b>Membership</b></p> <p><b>Aronia</b></p> <p><b>Adjournment</b></p>	<p>-Randy would like each committee to come up with two goals for 2018.</p> <p>-Rod Ballinger and Harlene are working on protocols. Over 120 samples were evaluated on Thursday before the annual meeting. Results were e-mailed out to participants, several promising...</p> <p>- Discussed grape and wine listserv; it is an open group with around 250 on the list (could be anyone). Should we consider a grape and wine association only group?</p> <p>-See note under Old Business.</p> <p>-See notes under New Business</p> <p>-Stan is willing to continue as committee chair. Currently around 90 members. Reviewed commercial winery membership vs individual /couples membership. Not all commercial vineries are choosing that member type. Discussed membership renewal letters and contacting former members with a renewal information and update of up-coming events. Greg suggested mail chimp as a closed group that would only be NDGWA members.</p> <p>-Claudette agreed to be the Aronia chair. Would like to promote Aronia awareness in the state.</p> <p>-Meeting was adjourned with a motion by Rodney and seconded by Claudette. Motion carried by voice vote.</p>	<p>-Bring goals to March meeting.</p> <p>-when completed, Harlene will bring the protocols to the group.</p> <p>-Consider changing the listserv.</p> <p>-Greg will confirm membership renewals from the Annual Conference with Stan.</p> <p>-On behalf of the membership, Stan thanked Mark Vining for his years of service to the NDGWA Board and Association.</p>

Respectfully submitted - Allison Krieger, Secretary NDGWA