

## **NDGWA Board Meeting**

**8/4/2015, Loftsgard Hall, NDSU Campus, Fargo, ND**

The meeting was called to order at 3:10pm by President Mark Vining.

Members attending in person: Mark Vining, Greg Cook, Steve Sagaser, Stan Hansen, Harlene Hatterman-Valenti

Members attending by conference call: Ken Duppong, Greg Krieger, Kevin Kinzel, Alan Fuller, Bob Thaden

Members absent Randy Albrecht,

Guests: Rod Ballinger

### **Secretaries Report**

Greg Cook moved to approve minutes, Harlene seconded and the motion passed.

### **Treasurers Report –**

Steve moved that the treasurer's report be approved. Stan seconded and the motion carried.

### **Old Business**

#### **Marketing and Publicity Committee**

Two proposals were received from the companies listed below.

Flint communications

Absolute Marketing

Both companies had similar proposals

Flint Communications had a broader view than Absolute marketing.

Recommendation is to engage Flint communications for a marketing campaign – their proposal was \$8700.

It was moved by Greg Cook and seconded by Harlene to engage Flint communications for a marketing campaign while working with Dean Ihla. Flint communications will write a grant proposal from the ND Ag Dept. to fund this Marketing campaign.

The Motion was voted on and it passed

The Grape growing Brochure was discussed. Copies were provided to board members by Steve

The Wine Trail brochure was discussed – some details were in error – 4E Winery was listed in the wrong location and needs to be changed.

### **Research Committee**

Discussion was held about a vineyard survey that is possibly available from SDSU. Bob Thaden has been working with Dr. Rhoda .... From SDSU to adapt their survey for ND users. We would send the email to provide the link for the survey location.

Bob Thaden reported that, Chris from the North Central Research and Extension Center at Minot, said approximately 2300 + plants were planted this year. Some of the vines are forming cordons. Some vines are dead, some are good, and some have fruit on them.

#### Ag Dept Grant Request

Harlene said we need funding to increase the number of plants of the six chosen varieties to get larger samples for winemaking.

Brittnee may be available to work in a vinification program and funding may be needed to help in this. Increasing the quantity of the six new varieties is important in order to provide enough juice to determine vinification potential. Grant money should be requested for this.

#### Membership Committee

Stan has been working on getting his foot healed up and will be going on the road soon to sell Still 20. For rest of this year.

#### Finance Committee

No Report

#### Education / Events Committee

**Vine to Dine** event won't be in Dickinson until next year at Kinzel's (Fluffy Fields (Vineyard and Winery) place Allen is checking on looking for a chef and a location for a Bismarck event.

Tereza has volunteered to help with this event. Allen will get in touch with her.

#### Annual Conference

Members agreed that It's Important to start looking at speakers and setting a budget for the 2016 Annual Meeting and Conference.

#### Past Presidents Committee

Greg Krieger is looking for ideas for this event. Something may be done at the annual event but an additional event or two may also be held also.

#### Vitinord

Registration is necessary and needs to be done soon.

Our association will purchase wine from member wineries to have at a table or booth for sampling.

Harlene will fund sending Brittnee to Vitinord.

#### Strategic Plan

Mark discussed revisions to our strategic plan. Information was provided from Nebraska, Iowa, & Minnesota.

The suggestion was made that board members read through and familiarize themselves in order to update and finalize the strategic plan at some later meetings.

#### New Business

Mark reported that Andrew (grad student) was researching the crossing of cherries and also propagating golden chokecherries at his vineyard.

A new winery was listed – Mark Vining’s winery was listed as number 18 – this puts ND at 14 wineries in the state.

The next meeting date and time was tentatively set for the Vine to Dine program in Bismarck on September 17<sup>th</sup> or the 18<sup>th</sup> of September in Bismarck.

The meeting was adjourned at 4:36pm.

Respectfully Submitted by:

Steve Sagaser