

NDGWA Board Meeting

1/6/2016, Loftsgard Hall, NDSU Campus, Fargo, ND

The meeting was called to order at 3:04pm by President Mark Vining.

Members attending in person: Mark Vining, Greg Cook, Steve Sagaser, Harlene

Members attending by conference call: Kevin Kinzel, Alan Fuller, Bob Thaden, Randy Albrecht, Joined later Stan Hanson and Alan Fuller joined later in the meeting.

Members absent: Ken Duppong

Guests: Rodney Hogen Correct this in the last minutes

Secretaries Report

Greg Krieger moved to approve minutes, Greg Cook seconded and the motion passed.

Treasurers Report –

We have \$4300. All bills including Vine to Dine have been submitted.

Greg Krieger moved that we waive the formal report, Kevin Kinzel seconded and the motion passed.

Old Business

- **Committee Reports / Discussion**

- **Research Committee**

- Vineyard Survey - Bob said there are 11 vineyards who have responded from MT, 12 from SD and 11 from ND. Discussion was that we will re-contact all vineyards to encourage them to respond to the survey if not already done so. ehope to have a vineyard survey update at the annual meeting.

- **Marketing / Publicity committee**

- Ag Dept. Grant Request Update – The first report was submitted it's been acknowledged that it's been received. Mark has had some contact with Flint Communications and will continue to work with them on a social media audit and they will provide two sessions at the annual conference both on social media.

- **Legal committee** – nothing to report

- **Finance committee** – we are ahead of budget since we did not spend as much as expected for Vitinord. The new wineglasses were purchased on discount which realized a 150. savings

- **Membership committee**

- Finalize Member Categories
 - Mark reported that the board has the authority to set classes of memberships.
 - Discussion took place about the four classifications of member ships:
 - \$30 - Individual membership which includes one vote and discounts.
 - \$45 - Couple membership which includes two discounts and 2 votes.

- \$75 - Commercial membership including two votes, membership discounts, web listing, and inclusion on advertising,
 - \$15 - Student membership with discounts and one vote.
 - Greg Cook moved to approve the above membership categories. Bob Thaden seconded the motion, it was voted on and it passed.
 - Greg Cook moved to pass the membership fees as listed above, Bob Thaden seconded, the motion was voted on and it passed.
- **Education / Events Committee**
- **Annual Conference – Finalize plans**
 - Mark has emailed the ND Department of Agriculture Commissioner asking him to attend and speak. The invitation was also extended to his staff.
 - Bismarck CVB has been contacted to provide support as in the past Steve will check and get hotel info to Greg Cook regarding the room rates, block of rooms and price for posting on the website.
 - To be discussed: session topics, budget, registrations costs, competition, silent auction, marketing etc.
 - Speakers and topics
 - Friday sessions suggested are:
 - General session - Adnan is speaking on climate change and grapes possibly on Friday
 - General session - Dr. Rhoda is speaking on Spring Frost Avoidance
 - General session - Flint Marketing
 - One breakout session - Flint Marketing
 - General session - Mike Jones from Scott Labs
 - General session - Panel discussion – for growers and wineries
 - General session - High Tunnels – Bob Thaden
 - General session - Esther, Jan Knodle, Harlene have grant for SWD (Spotted Wing Drosophila)
 - General session - Harlene on Variety Enhancement program
 - Harlene suggested Paul Reed could speak about frost avoidance if Rhoda is not available
 - There was discussion was about having a session for blending various fruits with grapes.
 - There was discussion about having the state tax commissioner, for a breakfast roundtable discussion about tax issues affecting wineries.
 - The ND Tourism Department was mentioned for being invited to speak
 - Harlene and Greg Cook will map out the schedule and fill in the holes.
 - Greg Krieger and Harlene will work together to develop a program about a vineyard spray program.
 - Harlene will contact a Cornell plant pathologist for information on developing a spray program for controlling vineyard diseases.
 - If needed Bob offered to do a session about blending fruit and grape wines.

- **Conference Registration** - registration rates for the conference were established at \$90 for members and \$120 for non-members if registration is made on or before February 1st. After Feb 1st you can't register online. You must register at the door and the cost is 140 at the door.
- Guests may attend the social; they are highly encouraged to provide a suggested 30.00 donation.
- The people's choice wine competition will include a hobby competition and a professional / commercial category. Each entry will require two bottles of wine with a \$15 fee per entry. Greg Cook will get some of the slow pourers to use
- Steve will send the contact information for the Radisson to Randy who will follow up on the room blocks, room rate, corkage fees and the menu items.
- Vendors - Greg Krieger will be vendor chairperson - The vendor fees will be \$50 cash per both. An option for vendors is to pay \$35 cash and then donate \$35 of merchandise to be used in the silent auction. Mark will contact weed badger and Maryjo Thaden.
- We need to have silent auction items – Greg Cook will put a notice on the Website that we need items.
- Marketing the conference – we will try to see if there's a cable public access station to get the event publicized. Greg Krieger will check to see if this is possible.
- Sponsorship fees will be 100.00 this will also include microphone access at the social.

Rodney requested to share information about a March 31st food and wine show at the Alumni Center. The NDSU Student hospitality association does this at the Alumni Center. This might be a good place to feature ND wines – Wines come from Happy Harry's – If we want to pursue this Rodney will check into this further. The tickets are 20.00 and ranges from 80 – 160 people.

- **Past Presidents committee**
 - 10th Anniversary
 - This will be about a 20 minute program and should be presented right before the annual meeting.

New Business

- **Annual Meeting**
 - Below are the board members whose terms are expiring
 - Greg Cook
 - Ken Duppong
 - Kevin Kinzel
 - Greg Krieger
 - Steve Sagaser
 - Mark Vining
 - **A Nominating Committee** was appointed and consists of:
 - Rod Ballinger, Rodney Hogen, Randy Albrecht
 - The committee will request short bios, goals basic information from each nominee.

Harlene asked that Stan email her an electronic copy of the membership list.

Greg Cook, moved Harlene Seconded that the meeting be adjourned.