

NDGWA Board Meeting Minutes

2/13/2015

3:00pm

Loftsgard Hall, NDSU Campus

The meeting was called to order by President Mark Vining at 3:07pm.

Board Members present in person or attending by phone.

Mark Vining, Greg Cook, Stan Hansen, Harlene Hatterman-Valenti, Greg Krieger, Steve Sagaser. Attending by phone: Randy Albrecht, Bob Thaden

Board Members absent: Allen Fuller, Kevin Kinzel, Ken Duppong

Guests attending: Cheryl Elliott, Rodney Hogan

A motion to approve the minutes was made by Greg Cook and seconded by Greg Krieger. The motion was passed by voice vote.

The reading of the Treasurer's report was waived because newly elected treasurer Greg Cook has not received any materials yet from former treasurer, Don Thiel.

Old Business

Discussion was very minimal.

New Business

Rodney reported purchasing gifts for a total \$150 for outgoing board members.

Greg Krieger moved to reimburse Rodney for the gifts of outgoing board members.

Greg Cook seconded the motion

The motion passed with a voice vote

- Mark brought up reimbursement for parking passes \$5.00 per each person per meeting. Harlene suggested we pay for ourselves and then get reimbursed later. It was agreed that attending members would pay their own parking fees and then later apply for reimbursement
- Transferring control of checking account to newly elected treasurer Greg Cook was discussed and should proceed with no problems.
- Discussion of the NDGWA Conference and annual meeting
 - Bob was made aware that the vice president chairs the annual meeting and conference.
 - Mark brought up placing the Powerpoint presentations on website.
 - It was decided to provide these to members only as a benefit when the website can be configured to do so.
 - The wine competition was perceived to have been better than last year; some changes to the balloting sheet including a different numbering system will need to be made to reduce confusion about the categories. A tasting sheet should also be supplied for the professional class. It was also suggested that

the hobbyist class have two bottles submitted rather than one since some of the bottles from the competition were empty after the paper covers were removed.

- A summary of the evaluation sheets was provided to everyone. Visitor, Cheryl Elliott suggested we provide a small incentive for conference attendees for turning in their filled out evaluation sheets. A possible incentive could be a grape cutting.
- Bob asked about having the conference and meeting sometime in Minot. Mark suggested we do that during the summer. Bob suggested we have a board meeting in Minot in April and possibly participate in some pruning at the Minot REC vineyard. Greg Krieger suggested Jamestown as a possible conference site.
- Mark brought up discussion of committees for carrying out the 2015 goals. Committees discussed were:
 - Marketing and publicity
 - Education and Events
 - Research
 - Finance - would be treasurer's job - Bob asked about staying on top of the nonprofit report.
 - Membership committee
 - Past Presidents committee – Rod Hogan's idea
- Marketing and Publicity
 - Bob asked about how many existing wineries in ND are not participating in the association.
 - Rod Hogan stated that wineries need to see value from the organization in order to be listed on our website. A winery should be a member of NDGWA to be listed on our website
 - Greg Krieger commented that the membership cards supplied and printed by Paul Anderson were nice and recognized that individuals were members of NDGWA.
 - Discussion was had about the website.
 - Motion was made by Greg Cook to restrict the listing of wineries and vineyards on the website to only NDGWA members.
 - Stan Hansen seconded the motion
 - Discussion was held
 - Motion carried by voice vote

Discussion of committees continued

- Education and events committee
 - Harlene and Steve discussed the Grape Growing publication that is being co-authored by Esther McGinnis, Harlene Hatterman-Valenti, and Steve Sagaser
- Finance Committee - Greg Cook volunteered to chair the Finance committee
- Research Committee - Bob Thaden will serve on the Research committee – Bob will chair the committee Harlene is also on the committee Tom Plocher has also volunteered to serve on the committee
- Marketing and publicity - Greg cook will serve on the committee. Rod Hogan will talk with Susan to work on the marketing committee. We still need a board member to chair this committee.
- Education and Events committee – We will look for a chair at the next meeting.
- Legal committee - Mark will chair the legal committee
- Membership committee – Stan Hansen will chair the membership committee. Greg Cook spoke in favor of having membership committee
- Past Presidents committee - Greg Krieger will chair this committee

Mark Vining said that we will wait to formally appoint committees and chair persons at the next meeting.

Discussion of Goals

- Publishing the minutes in the restricted site of the website.
- Holding a board meeting in Bismarck or west of Bismarck and one public sponsored event in the west or somewhere other than the east end of the state.
- Possibly holding several vine to dine events for education across the state – Minot, Bismarck, possibly Dickinson,
- Strategic plan development – Board members – should go back and look at the strategic plan developed by the Grape and wine committee in 2009
- Developing a marketing plan
- Continue and enhance support of the Grape Research program at NDSU
- Continue to support educational programs, example the NDGWA annual conference.
- Continue to support programs such as the tissue sampling assistance for growers
- Conduct a comprehensive survey of North Dakota vineyards.
- Work with craft brewers and other specialty product producers who have similar spray and herbicide issues as we have in NDGWA
 - Harlene stated that Iowa just signed onto drift watch – that leaves ND as the only one that hasn't done it yet. What will drift watch actually give us?

A suggestion was made to put info about VitiNord on the website.

A question was asked about how our organization should provide support for members who may want to attend VitiNord.

The discussion and decision will be had at next board meeting of whether we will serve ND wines at VitiNord.

Bob – may very well end up serving on Montana Grape and Wine Association board (newly formed this winter) – He suggested meeting in Miles City for a get acquainted session with members of Montana's new association.

Bob, stated that he and his wife Marilyn, Tom Plocher, and Rod Ballinger are planning on going to Minot to get the grapes in shape this coming April.

Greg Cook and Steve Sagaser will work on acknowledgement and expenses for presenters from the 2015 Annual conference.

Senate bill 2324 regarding shipping in state was discussed.

The next board meeting will be on March 10th, 2015 at 3:00pm

Meeting adjourned at 5:05pm

